

EC'd Yes Last Received: 09/20/2012 8:30 AM Showing Buylines: All Lines

Station WVBTV-TV NORFOLK, VA. Agency () DEL CIELO MEDIA Rep Firm
Advertiser () US CHAMBER OF COMMERCE 10755 SCRIPPS POWAY PARKWAY, SUITE#550 Sales Office () LOS ANGELES
Product US CHAMBER OF COMMERCE SAN DIEGO, CA 92131 Salesperson () DEBBIE CARTER
Estimate# 919930 Agency C/P1/P2/E //919930
Buyer CARMEN MAGDALENO Flight Dates 09/20/2012 - 09/30/2012 Salesperson Phone# 323-761-6119
Phone# Hiatus Weeks Salesperson FAX# 323-686-5240
Fax#

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TH	10P-1045P	NEWS - PLS RUN 1/DAY	:30	\$1,500.00	09/24-09/27	4	1	4	\$6,000.00	
				Buyline Comment: NEWS - PLS RUN 1/DAY								
	2	SU	10P-1045P	SUN NEWS	:30	\$1,500.00	09/23-09/30	1	2	2	\$3,000.00	
				Buyline Comment: SUN NEWS								
	3	W	8P-10P	X FACTOR	:30	\$2,800.00	09/26-09/26	1	1	1	\$2,800.00	
				Buyline Comment: X FACTOR								
	4	TH	8P-9P	X FACTOR	:30	\$2,800.00	09/27-09/27	1	1	1	\$2,800.00	
				Buyline Comment: X FACTOR								
	5	M	9P-10P	MOB DOCTOR	:30	\$2,000.00	09/24-09/24	1	1	1	\$2,000.00	
				Buyline Comment: MOB DOCTOR								

---REPORT TOTALS---

Report Totals: 9 / \$16,600.00

---SALES MONTHLY TOTALS---

Sep 12: 9 / \$16,600.00
Sales Totals: 9 / \$16,600.00
Station Totals: 9 / \$16,600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$237,143	CATV 0%	WAVY 38%	WGNT 0%	WPXV 0%	WTKR 32%
		WTVZ 2%	WVBT 7%	WVEC 21%		

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Product US CHAMBER OF COMMER

Estimate# 919930

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Agency () DEL CIELO MEDIA

10755 SCRIPPS POWAY PARKWAY, SUITE#550

SAN DIEGO, CA 92131

Agency C/P1/P2/E //919930

Flight Dates 09/20/2012 - 09/30/2012

Hiatus Weeks

Rep Firm

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Salesperson () DEBBIE CARTER

Salesperson Phone# 323-761-6119

Salesperson FAX# 323-686-5240

Books null

Demos RHOMES

--- CREDIT RISK ---

CASH IN ADVANCE